

Lulu's 13 Pub

232 E Towne Mall 53704-3716 · +16082400127 · Updated: Jan 14, 2026

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FAVORITES 5

Lulu's Breakfast	\$10.99
Choice of meat and choice of toast, 3 eggs cooked to order and breakfast potato	
Breakfast Burrito	\$10.99
Chorizo, peppers, onions, egg, cheddar jack cheese, chile con queso and breakfast potato	
Madison Breakfast	\$5.99
One fried egg, american cheese, 2 slices of bacon, on a english muffin. Breakfast potato	
Sage Fried Chicken	\$10.99
Deep fried crispy chicken breast, spinach, tomato, breakfast potato, scrambled eggs, maple hollandaise	
The Light Side	\$6.49
1 egg cooked to order, choice of meat, choice of toast and breakfast potato	

BENEDICTS 4

Eggs Benedict	\$11.99
English muffin, thick cut ham, poached eggs, hollandaise & breakfast potato	
Walleye Benedict	\$12.99
English muffin, tomato, blackened walleye, poached eggs, lemon-pepper hollandaise, & breakfast potato	
Sliced Sirloin Benedict	\$12.99
English muffin, sirloin, poached eggs, horsey, holly, & breakfast potato	
Small Benedict	\$6.99
1 english muffin, thick cut ham, 1 poached egg, hollandaise sauce & breakfast potato	

CAKES & TOASTS 4

Buttermilk Pancakes	\$10.99
3 jumbo buttermilk cakes with choice of meat	
Cakes, Egg & Meat	\$5.99
Choice of 2 bacon or sausage, buttermilk pancake, 1 egg cooked to order	
Captain Crunch French Toast	\$10.99
3 pieces of bread dredged in french toast batter then coated in captain crunch. Choice of meat	

Apple French Toast	\$10.99
3 pieces of white bread, topped with roasted apples, caramel and pecans. Choice of meat	

OMELETS & HASH 6

Ham & Cheese Omelet	\$10.99
Ham, cheese, breakfast potato & choice of toast	
Quick Bite Omelet	\$6.79
2 egg omelet, bacon, cheese, breakfast potato, & choice of toast	
Egg White Omelet	\$10.99
Egg whites, spinach, tomato, basil, garlic, breakfast potato, & choice of toast	
Kitchen Sink Omelet	\$10.99
Ham, bacon, sausage, onion, mushroom, peppers, hollandaise, cheese, breakfast potato & choice of toast	
Corned Beef Hash	\$11.99
Corned beef, breakfast potato, onions, peppers, scrambled eggs, hollandaise & choice of toast	
Cajun Hash	\$12.99
Andouille, chicken, shrimp, peppers, onions, breakfast potato, scramble eggs, cajun hollandaise, & choice of toast	

TRY OUR GIANT CARAMEL ROLLS 1

Try Our Giant Caramel Rolls	\$4.99
6 inch round jumbo house made caramel or cinnamon rolls	

LULU'S INFAMOUS BLOODY MARYS 4

Traditional Bloody
Bacon Bloody
Horseradish Bloody
Jalapeno Bloody

MEAT CHOICES 3

Cobb Smoked Bacon
Sausage Patties
Ham Steak

TOST CHOICES 5

White
Wheat

Pumpernickel

English Muffins

Gluten Free Bread

Add \$1

STARTERS 18

Best Seller Combo Platter \$14.99

L13 tots, fried pickles, cheese curds

Wings or Tenders \$10.99

Choice Of: Buffalo, Teriyaki, Cajun dry rub, Sweet & hot chili, Garlic, Bang Bang, or Memphis Hot

L13 Tots \$10.99

Loaded w/ bacon, sour, cheese

Lettuce Wraps \$11.49

Chicken, jicama, carrot

Street Tacos \$12.49

Brisket, walleye, or chicken

Bang Bang Shrimp \$12.99

Crispy fried

Nachos \$14.99

Chicken tingas or smoked brisket - \$2

Walleye Fingers \$11.99

Shore lunch breaded

Cheese Curds \$10.99

Ellsworth WI. White cheddar

Frickles \$9.99

Deep fried dill pickles & ranch

Quesadilla \$10.99

Brisket or chicken (Shrimp \$2)

BBQ Chicken Ranch Skins \$11.99

Homemade

Pizza Rolls \$11.99

Made from scratch in house

Chips & Queso \$6.99

Salsa, corn tortilla chips

Onion Rings \$8.49

Homemade & crispy

Jumbo Pretzel	\$7.99
Cheese sauce, mustard	
Pork Pot Stickers	\$10.99
Sweet chili sauce	
Poutine Plate	\$10.99
Fries, curds, bacon, gravy	

QUAD COMBO 2

Pick Your 1/2 Sandwich

Reuben, Rachel, B.L.T., Grilled cheese, Turkey melt, Brisket, Ham, Turkey, or (Beef & cheddar add \$1)

Pick Your Soup

Turkey wild rice or Soup of the day. Served with a small caesar salad & in house made potato chips

DOUBLE COMBO 1

Soup & Salad

Choice of soup & choice of house or Caesar salad

HOME FRIED CHICKEN & RIBS 3

2 Piece White **\$13.99**

1 Breast and 1 wing, coleslaw & choice of side

2 Piece Dark **\$12.99**

1 Thigh and 1 drumstick, coleslaw & choice of side

St Louis Ribs

AVAILABLE OPTIONS

Slow smoked, BBQ sauce (with coleslaw & choice of side)

3-Bones: \$10.99

1/2-Rack: \$18.99

Full Rack: \$25.99

PUB FAVORITES 5

Spicy Mac & Cheese **\$14.99**

Italian sausage, onions, peppers, no side

Jambalaya **\$15.99**

Andouille sausage, chicken, shrimp

Sirloin Steak **\$16.99**

10 ounces with garlic butter, choice of side

Walleye **\$21.99**

Pan fried, blackened, or deep fried, choice of side

Pub Fish Fry	AVAILABLE OPTIONS
Cod fish battered & fried (with coleslaw & choice of side)	2 Piece: \$13.99
	3 Piece: \$16.99

STUFFED BURGERS 2

Juicy Lulu	\$12.99
Hand stuffed with american cheese	
Jalapeno Popper	\$12.99
Bacon, jalapeno, cream cheese, pico de gallo	

CLASSIC BURGERS 15

Burger	AVAILABLE OPTIONS
	\$10.99
	Add Cheese: \$1.00
	Add Bacon: \$1.00
Patty Melt	\$12.49
Fried onion, swiss, american & pumpernickel	
Balsamic Blue	\$12.49
OMG Balsamic onions, blue cheese	
Mac & Cheese Burger	\$12.99
Topped w/ mac & cheese, Cheetos	
Black & Bleu	\$12.49
Bleu dressing, cheddar, onion wisps, blackened	
Madison Burger	\$12.99
Frizzled ham & fried cheese curds	
Lucky 13 Burger	\$12.99
Sweet onion, cheddar, peppadew & bacon	
Mushroom Swiss	\$12.49
Sautéed mushroom & swiss cheese	
Hickory Burger	\$12.99
BBQ sauce, bacon, fried onion & cheddar	
Inferno Burger	\$12.99
Chipotle puree, jalapenos, ghost pepper cheese	
Bacon & Brie	\$12.99
Caramelized onions, creamy brie cheese, bacon	
Guac Burger	\$12.99
Guacamole, tomato & baby greens	

Drunk & Dirty	\$12.49
Bourbon marinade, drunk onions, provolone	
Bacon Poutine	\$12.99
Fresh curds, bacon, gravy, fries	
Sunrise Burger	\$13.49
Ham, fried egg, hash cake & cheddar	

SPECIALTY BURGERS 4

Greek Turkey Burger	\$12.49
Cucumber, tomato, onion, feta	
Veggie Burger	\$11.99
Red bean & mushroom patty, lettuce, tomato	
Bison Burger	\$14.49
Smoked gouda, smoked bacon, BBQ	
California Turkey Burger	\$12.49
LTO, mayo, avocado, swiss	

SOUP & SALAD 12

Soup of the Day	AVAILABLE OPTIONS
Homemade	Cup: \$5.49
	Crock: \$6.99
Turkey & Wild Rice Soup	AVAILABLE OPTIONS
With almonds	Cup: \$5.49
	Crock: \$6.99
Hearty Chili	AVAILABLE OPTIONS
With Fritos and cheese	Cup: \$5.99
	Crock: \$7.99
Classic French Onion Soup	\$7.99
With Gruyere & parmesan	
House Mix	\$7.49
Greens, carrots, onions, tomatoes, celery & crouton	
Wedge Salad	\$8.99
Bleu cheese dressing, balsamic, bacon, tomato, onion	
Lucky Caesar	AVAILABLE OPTIONS
	\$8.99
	Add Grilled Chicken: \$2.50
Classic Cobb	\$12.99
Turkey, ham, bacon, avocado & bleu cheese	

"13" Chopped	\$12.99
Chicken, tomato, red & green onion, beans, corn	
Buffalo Chicken	\$12.99
Avocado, almonds, corn, bleu cheese, celery	
Taco	\$12.99
Chicken, cheddar-jack, black olives, onions, con queso, guacamole	
Dine-O-Mite	\$12.99
Grilled chicken, cashews, wild rice, dried cranberries	

HAND CARVED SANDWICHES 3

Sirloin & Cheddar	\$12.49
Sliced sirloin, cheddar, lettuce, tomato	
Ham & Swiss	\$11.99
Smoked ham, swiss cheese, lettuce, tomato	
Turkey & Swiss	\$11.99
Turkey, swiss cheese, lettuce, tomato	

CLASSIC SANDWICHES 24

Reuben or Rachel	\$12.99
Corned beef or Turkey, 1000 Isl & sauerkraut	
Turkey Bacon Melt	\$12.99
Parmesan crusted, swiss dijonnaise, tomato	
Italian Brisket	\$12.99
Smoked brisket, pepper jack, giardiniera	
B.L.T.	\$11.49
Smoked bacon, lettuce, tomato, white toast	
Grilled Cheese	\$11.49
Four cheeses, tomato & guacamole	
Stacked Club	\$13.49
Turkey, ham, bacon, swiss & cheddar	
Fishwich	\$11.99
Battered and fried cod, American cheese, tartar sauce, lettuce	
Hawaiian Chicken	\$12.49
Provolone, teriyaki, ham & pineapple	
Sliced Sirloin French Dip	\$13.99
Swiss cheese, served w/ au jus	

BBQ Chicken	\$12.49
Cheddar, bacon & BBQ sauce	
Philly Cheesesteak	\$13.99
Sirloin, onions, peppers & cheese sauce	
Buffalo Shrimp Po Boy	\$13.99
Bleu cheese, lettuce & tomato	
Buffalo Chicken Wrap	\$12.49
Grilled chicken, buffalo sauce, ranch	
Walleye B.L.T.	\$14.49
Blackened walleye & bacon on wheat toast	
Cajun Chicken Sand	\$12.49
Blackened chicken, LTO, pepper jack	
Turkey Ranch Bacon Wrap	\$12.49
Pepper jack, bacon, ranch	
Buffalo Chicken	\$12.49
Lettuce, celery & bleu cheese	
Crispy Clucker	\$12.99
Deep fried, served w/ sriracha-mayo	
Monte Cristo	\$13.49
Ham, turkey, swiss, strawberry jam, battered & fried	
BBQ Pork	\$12.49
Charlie T's BBQ sauce, pickled onions, hoagie bun	
Chicken Club	\$12.99
Chicken, bacon, swiss, lettuce & tomato	
Tuna Melt	\$12.99
Albacore tuna salad, tomato, swiss & parmesan	
California Wrap	\$12.99
Turkey, sprouts, avocado, whole wheat tortilla	
Cuban	\$12.49
Pork, ham, swiss, pickles & yellow mustard	

SEASONAL SIPPERS 13

Apple Old Fashioned	\$8.00
A seasonal twist on a Wisconsin favorite	
Pomegranate Mojito	\$7.00
100% pomegranate juice, with a great mixture of Bacardi and Bacardi Limon	

House Margaritas	AVAILABLE OPTIONS
A perfect combination of tequila a lime juice (lime, strawberry, mango, peach and raspberry)	16 oz: \$6.50
	22 oz: \$8.50
Cucumber Chili Margartia	\$8.00
Sauza Reposado and Ancho Reyes with muddled cucumber for a refreshing taste	
Lemon Drop Martini	\$8.20
Absolut Citron and Caravella shaken with a twist of lemon	
Blueberry Lemon Drop Martini	\$8.20
Blueberry Stoli with a hint of blueberry puree finished with fresh lemon juice and Caravella	
Pear Martini	\$8.00
Absolut Pear, with marinated pears	
Fresh Raspberry Martini	\$8.20
Rashpberry Stoli, Chambord and fresh raspberries	
Blueberry Basil Mule	\$8.20
Fresh cucumber and basil leaves topped with Blueberry Stoli and ginger beer	
Blackberry Whiskey Lemonade	\$7.00
Scotch whiskey, fresh black berries with a great lemon finish	
Peach Plamer	\$6.50
Mothers Sweet Tea Vodka with our homemade lemonade and a hint of peach	
Kinky Dreams	\$7.00
Kinky served over ice with pineapple juice and a cherry fall	
Strawberry Colada	\$6.50
A piña colada with a hint of strawberry	

SANGRIA 2

Peach Sangria	\$9.20
Conundrum White, served over ice with a perfect blend of peach	
Perfect Sangria	\$7.50
A blend of fruit juices, red wine and a hint of brandy	

KIDS 4

Kids Breakfast	\$5.95
Eggs, meat, toast & hash	
Kids Cakes	\$5.95
With choice of meat	
French Toast	\$5.95
Choice of meat	

Cheese Omelet

\$5.95

Toast & Potato